

BRENT MOYER DIRECTOR DISTRICT IV



District IV Director Brent Moyer is currently in his first term on the board. Originally from Indiana, he moved to Michigan in 2003 and is currently a partner in Greenpoint Dairy, with Geert & Gertie Van den Goor and Brent Robinson.

Greenpoint Dairy consists of 6500 milking-aged animals and 5500 heifers, from newborn to springers. The cows are milked on two dairies, with the heifers being raised in a new heifer facility that was completed June 2024. They farm approximately 9,500 acres growing corn, alfalfa, soybeans, and sugar beets. All feed for the herd is grown on the farm.

While primarily a herd of registered and I.D. Holsteins, Greenpoint Dairy also has about 30 Brown Swiss. According to Moyer, their interest in Brown Swiss started out as a 4-H project gone crazy and has since grown to include several award-winning animals.

At the National Convention sale in 2019, a two-year-old cow caught Moyer's eye in a Facebook video. Her name was Hills Valley Durham Winter. Winter came home to Michigan and two weeks later she was Grand and Intermediate Champion at the Michigan Summer show. She traveled to the Indiana State Fair in August and, once again, was Grand & Intermediate Champion. She topped the day off being named Reserve Supreme Champion. Winter then traveled to Kentucky and was Intermediate Champion there. Last, but certainly not least, she ended the year as Reserve Intermediate Champion at the Southeast National Show.

In 2021, Greenpoint's interest in the Brown Swiss breed was cemented with the purchase of Double W Finn Mulberry, named Reserve Intermediate at the Southeastern National Show. Says Moyer, "I like pretty cows, but they have to be able to be competitive in the environment." The purchase of Mulberry led to more interest in the Double W herd, and they added a group from their sale.

In addition to showing animals, Director Moyer has also been on the other side of the ring as a judge for county, district, and a few state shows.

